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Flowering Dogwood

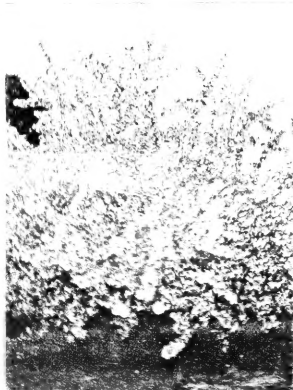
FLOWERING DOGWOOD

Unquestionably the best ornamental small tree native to our northern woodlands. Bold, snowy flower display before leaves appear, handsome lustrous foliage through-out summer turning scarlet in autumn; bright red berries and excellent silhouette in winter. A superb little tree for specimen or massing against evergreens.

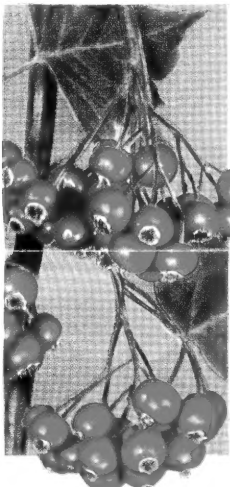
Container-grown plants 18-24 inches. Regular \$2.25 Value.
Special Fall Price: each \$1.50, Three \$4.25, Ten \$12.00.

FLOWERING DOGWOOD FROM RED SEED

Identical to White Flowering Dogwood except these plants, grown from seed gathered from isolated red-flowering trees will predominate in rose-tinted flowers. 18 to 24 inches. Regular \$2.00 Value.
Each \$1.00, Three \$2.90, Ten \$7.50.



Washington Hawthorn



Fruit of Washington Hawthorn

WASHINGTON HAWTHORN

Best of approximately 500 varieties of Hawthorns. Our Washington Thorn are the nicest, bushiest plants you have ever seen. They are unequalled as a small specimen tree for modern home planting and for hedging and screening they are superb.

We are amazed at the way these trees laugh at drought, winds and other vicissitudes of nature. For gay flower effect and lustrous foliage in summer, masses of berries in winter and brilliant hues in autumn and charm throughout the year Washington Thorn is tops.

Beautiful, bushy 3 to 4 ft specimen plants. Regular price \$3.75.
Excellent value at \$3.25 Each, Three \$10.00, Ten \$27.00.

OREGON GRAPE-HOLLY

(Mahonia aquifolium)

Easily grown, with Holly-like leaves and clusters of yellow flowers followed by bunches of blue berries, this broadleaf evergreen is attractive and hardy. Its ornamental foliage is useful for cutting purposes, and it does well in shade.

Moss-balled, 12 to 18 inch field-grown specimens. Regular \$2.50 Value.

Special Fall Price: Each \$2.00, Three \$5.50.

SWEET GUM

Our most beautiful shade tree. We consider Sweet Gum the most handsome tree we can offer that also possesses merits of rapid growth, freedom from disease, hardiness and wide adaptability. Its star-shaped leaves are unlike any other tree and no tree displays such a riot of autumnal colors. Growth is columnar and stately yet its branches spread enough to provide abundant shade. Clean, neat, with interesting corky bark.

Our moss-balled trees transplant perfectly.

Field-grown and bushy, 3 to 4 ft. moss-balled plants.

Each \$2.25, Three \$6.00, Ten \$17.00.
SEE REVERSE SIDE FOR OTHER SHADE TREES

ENGLISH BOXWOOD

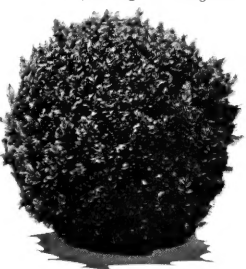
For specimen planting or for edging and hedging English Boxwood is in a class by itself. For formal plantings no evergreen is superior. None has such rich texture and character.

However, we caution against Boxwood unless you know you are in a Boxwood country. It does not take kindly to harsh climate.

Our plants this year are well-established in 6-in. fiber pots and will transplant perfectly.

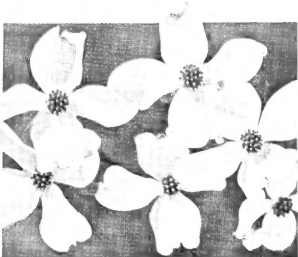
8 to 10 inches in 6-in. pots for perfect transplanting.

Each 75c, Three \$2.15, Ten \$6.80.

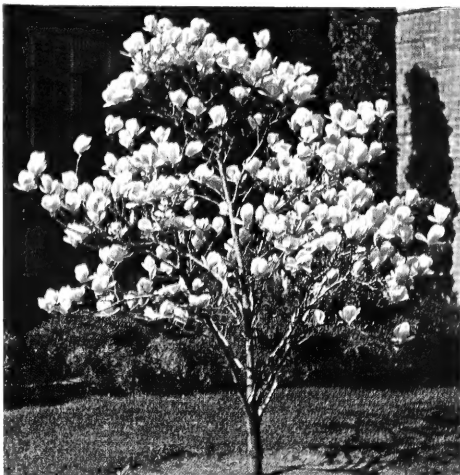


Boxwood

Flowering Trees



Flowers of Dogwood



SAUCER MAGNOLIA

(Magnolia Soulangiana)

A never failing eye-catcher, the Soulangiana is one of the most beautiful of the perennially favorite Magnolias. Large pinkish orchid and white flowers, which usually appear before the leaves, completely cover the tree and are followed by broad, rich green leathery foliage. Good drainage, rather than rich soil, is essential for best results. It has the happy faculty of blooming when very young—plants 2 or 3 feet tall often have several flowers. Container-grown for perfect transplanting, 2 to 3 ft. Regular \$3.25 value.

Special Fall Price, Each \$2.00, Three \$5.00, Ten \$15.00.

WINE-FLOWERED MAGNOLIA

(Magnolia rustica rubra)

In form one of the most beautiful of the Magnolias. Rustica Rubra is especially desirable where a tall, spreading Magnolia is required. Its flowers are large (5 1/2 inches in diameter), cup-shaped, reddish-purple with distinguishing seed pods more than six inches long. It blooms later than Soulangiana and is one of the most durable of recent introductions. Possibly the best of the darker-hued Magnolias.

Container-grown for perfect transplanting, 2 to 3 ft. Regular price \$3.25.
Special Fall Price: Each \$2.00, Three \$5.00, Ten \$15.00.

SHRUBS

FRAGRANT HONEYSUCKLE

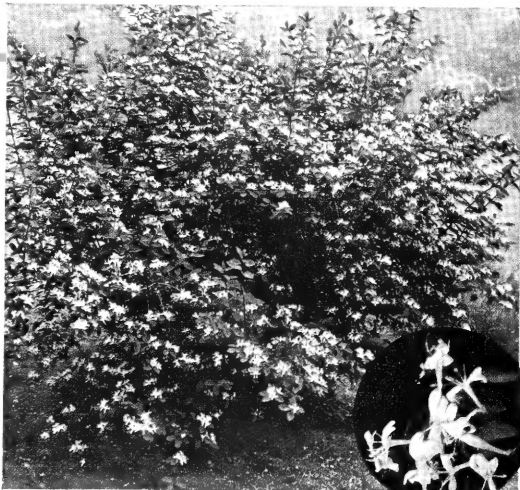
(Lonicera fragrantissima)

Rare shrub whose creamy flowers will fill your spring garden with delicate and bewitching fragrance. Called Winter Honeysuckle because scented flowers appear with last snows and because foliage is semi-evergreen. Masses of ruby fruits appear in early summer before other shrubs and are a welcome treat to nest-song birds.

Clothed in lustrous foliage, blue-green below and deep emerald above that persists well into winter.

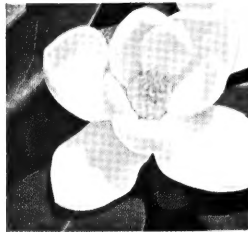
Completely hardy, thrives in full sun or partial shade. Adapted to city atmosphere or to the sweeping winds of open countryside. Dense, semi-evergreen character and moderate 6 to 8-foot height make it indispensable for background or border.

Special Fall Value: Bushy Fall Plants, 2 to 3 ft. Wonderful for hedging, Each \$1.00, Three \$2.25, Ten \$6.50.



Fragrant Honeysuckle

Southern Magnolia



Saucer Magnolia

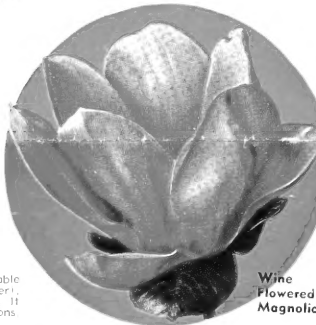
SOUTHERN MAGNOLIA

(Magnolia Grandiflora)

The romantic Magnolia of the South, with its immense creamy white, sweet-scented flowers and large, waxy green leaves is truly a sight to behold. It is particularly spectacular as it is the only large broadleaf evergreen tree that is hardy in northern gardens, but it should not be planted north of St. Louis, Lake Erie, Boston latitude. Even this far north this magnificent tree is semi-tender, but it is such a wonderful garden prize that it is worth the effort to plant it in a protected location, away from the sweep of winds, and pray that it will come along. Our young trees have withstood -21° F. and are definitely a northern type.

Field-grown. Balled, 15 to 18 inches. Regular price \$3.00.

Special Fall Price: Each \$2.25, Three \$5.50, Ten \$16.00.



Wine Flowered Magnolia

American Holly

(Ilex opaca)

Everyone knows the American Holly and little needs to be said of its merits. It is our only native northern broadleaf evergreen tree and most gardeners agree it is our best.

Priceless at Christmas. Cutting boughts only increases the density and form.

Our plants are grown from selected northern types and are frequently transplanted to assure good planting results. Plant several for pollination and berry production.

Moss-balled, 12 to 15 inches. Regular price \$2.75 each.

Fall Special Price: Each \$1.80, Ten \$15.00.



American Holly

JAPANESE ANDROMEDA (Pieris japonica)

Here is a broadleaf evergreen beauty four seasons of the year. Andromeda buds open at the crack of spring and turn into creamy white lily-of-the-valley flowers. The summer foliage is a bright, varnished green and assumes rich tints of red and bronze in autumn. Its restricted growth makes it excellent for the modern home. Plant in half shade or full sun.

Moss-balled, 15 to 18 inches, field-grown. Regular \$3.75 value.

Special Fall Price: Each \$3.25, Three \$9.00.

GUARANTEE

We guarantee each order will be filled with fresh dug stock of superior quality and we guarantee it will reach you safely and undamaged in a live, vigorous condition, ready to grow.

We further guarantee our plants to thrive for you if planted according to our instructions that are furnished with each order acknowledgment and if given intelligent and reasonable care. You would not expect us to replace stock lost due to bad drainage, drought, carelessness or neglect on the part of the planter, which are conditions beyond our control. In the event of any loss for whatever reason we will, however, share your loss and replace at one-half price any stock that fails to grow if you report by July 1st following planting.

Hugh Stevenson

FORREST KEELING NURSERY, Elsberry, Missouri

FK PRE-DUG PLANTS

We have a system for handling our evergreens and other plants that assures you a fresh, ready-to-grow plant you won't find elsewhere. In the first place our plants are field-grown and toughened by frequent transplantings. Secondly, they are grown under mulch which encourages a fibrous root system with plenty of surface feeder roots. Third, and most important, they are pre-dug and planted in peat moss mixture for several weeks prior to shipping. This means they suffer transplant shock with us. This pre-digging encourages formation of secondary roots which are all a root up with attached moss and packed off to get in the freshest possible condition.

MAKING YOUR PLANTS THRIVE

It is easy to plant FORREST KEELING Evergreens and other plants and to make them thrive!

With every order we send our own leaflet on planting, fertilizing, watering and mulching to secure rich, lustrous growth.

Our varieties have been selected with resistance to disease and insects in mind but our leaflet also tells how to control pests that may appear. Simple directions for pruning to develop and keep the growth form you want are included.

As a Hedge



Winterberry



WINTERBERRY (Euonymus patens)

A wonderful broad-leaved evergreen shrub. It is the way it will thrive in deep shade as well as full sun.

Completely hardy. Use it generously in the foundation planting or for hedging or screening. Use it free-growing or sheared to any size or shape. Its rich, leathery foliage, white flowers in spring and masses of Bittersweet berries in fall and winter provide year-round charm.

Moss-balled, field-grown specimens, 15 to 18 inches. Regular price, \$3.75 each.

Special Fall Price: Each \$2.60, Three \$7.50, Ten \$22.50.

GLOSSY WINTERCREEPER

(Euonymus fortunei erecta)

Similar in foliage character to Winterberry. This is definitely a dwarf shrub. Flowers and fruits freely like Winterberry.

We consider this broad-leaf evergreen one of the very best where a dwarf shrub is needed in the foundation planting or for hedging or edging.

Moss-balled, field-grown specimens, 15 to 18 inches.

Each \$2.60, Three \$7.50, Ten \$22.50.



Glossy Wintercreeper

ANDORRA JUNIPER

One of the very best semi-prostrate evergreens available. Not so low-growing as Waukegan Juniper.

Distinctive silvery-green foliage in summer; rich purple tones in winter. Shape is much like a low, broad vase which makes it extremely useful in foundation plantings, terraces and rockeries. Completely hardy. Prefers a sunny location. Field-grown, moss-balled, 15 to 18 inches. Regular price \$4.00.

Special Fall Value: Each \$2.75, Three \$8.00, Ten \$25.00.

SEE REVERSE SIDE FOR OTHER EVERGREENS



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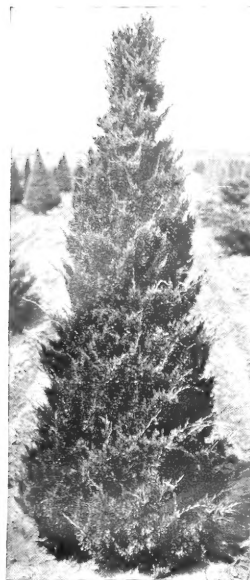
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MISSOURI GROWN IS HARDY... FK



Sweet Gum



Cannaert Juniper

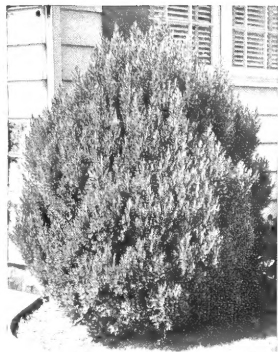
CANNAERT JUNIPER

This is our favorite upright-growing Juniper. Heavily tufted lustrous deep-green foliage is its distinguishing charm. Masses of porcelain-blue berries add to its beauty and attract winter birds. Grows vigorously but may be trimmed to desired height. Not choosy as to soil and tolerates more shade than most Junipers.

It would be difficult to select a better upright growing evergreen for foundation or doorway planting, accent or screening.

Field-grown, balled, 18 to 24 inches, regular price, \$4.00.

Special Fall Price: Each \$3.60, Three \$10.50, Ten \$33.00.



Spiny Greek Juniper

SPINY GREEK JUNIPER

This is not a first-rate evergreen but is such a trim and tidy fellow when young we decided to list it. We have a block of 1,000 12 to 15-inch plants as compact and shapely as you have ever seen. They are very good for doorstep, foundation, urn or window-box planting. And the price you will note will make them go in a hurry.

Field-grown and moss-balled, 12 to 15 inches, regular \$2.25 value.

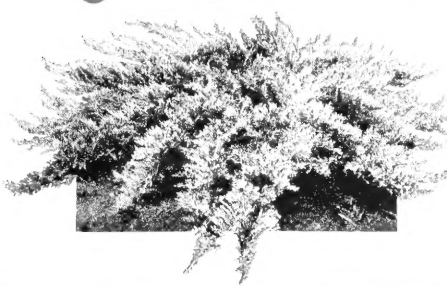
Special Fall Prices: Each \$1.50, Three \$4.25, Ten \$12.50.

Method of moss-packing larger evergreens. Full root system in ball of moss assures perfect transplanting and feather-weight shipping. 18-inch Waukegan Juniper in photo.

Decorative JUNIPERS

WAUKEGAN JUNIPER

We have selected this as the outstanding low, trailing, prostrate evergreen. Its steel-blue, needle-like foliage does not become so ragged with age as other low Junipers. Turns deep purple in fall.



Splendid for embankments, grave covering, softening concrete edges and elsewhere a mat of luxuriant evergreen foliage is needed.

Field-grown, moss-balled, 15 to 18 inches, Regular \$4.00 value.

Special this Fall: Each \$2.75, Three \$8.00.

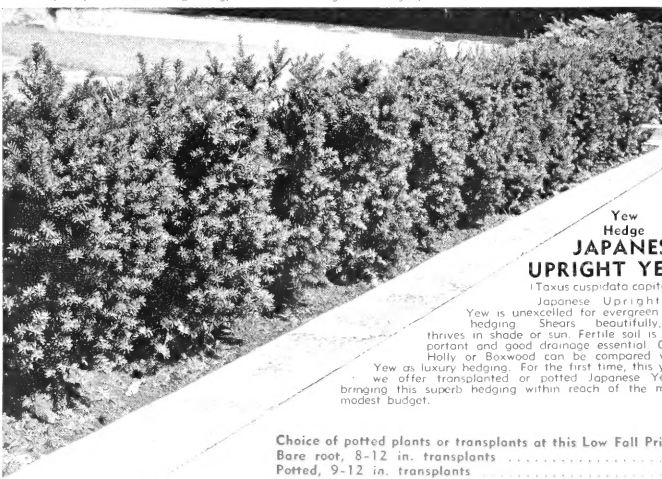


ROCHESTER ARBORVITAE (Thuja orientalis, Rochester type)

Finest seedling selection of Oriental Arborvitae we know. Brought back from China by the late great "Chinese" Wilson of Arnold Arboretum. Was noted for its superiority by B. H. Slovin of Rochester Arboretum and widely tested by U. S. Soil Conservation Service for windbreak and hedging. Has proven much hardier and more durable than ordinary types. Strictly tops as a fast-growing, luxuriant evergreen hedging plant. Shears beautifully. Useful as a quick-effect evergreen for corners, entrance screening. Tolerates mean soil, does not like shade.

Field-grown, moss balled, 15 to 18 inches, Each \$1.75, 3 for \$4.50, 10 for \$12.50.

Special 12-inch Hedging Size, 25 for \$5.00, 50 for \$9.00, \$15.00 per 100.



Japanese Upright Yew

Yew Hedge JAPANESE UPRIGHT YEWE

(Taxus cuspidata capitata) Japanese Upright

Yew is unexcelled for evergreen hedging. Shears beautifully. Thrives in shade or sun. Fertile soil is important and good drainage essential. Only Holly or Boxwood can be compared with Yew as luxury hedging. For the first time, this year we offer transplanted or potted Japanese Yews, bringing this superb hedging within reach of the most modest budget.

Choice of potted plants or transplants at this Low Fall Price:

	3	10	25
Bare root, 8-12 in. transplants	\$1.50	\$4.50	\$10.00
Potted, 9-12 in. transplants	2.00	6.00	12.50

FIR and SPRUCE

COLORADO BLUE SPRUCE

Everybody knows the Colorado Blue Spruce and a description of this striking tree is unnecessary.

Unfortunately, we are completely sold out of all sizes of Blue Spruce except bigger fellows, 3 feet or more (which must be dug with a large ball of earth and may be selected at the nursery) and little chaps from our seed beds.

Want to have fun? Purchase 50 or 100 of these sturdy little 4 to 6-inch plants. Space closely in your garden or border, mulch well and protect with light shade the first summer. In a couple years you can transplant and grow on to specimen trees. Sure, it takes several years but you know the value of Blue Spruce specimens! And these are the bluest seedlings you have ever seen.

25 4 to 6-inch seedlings, \$2.50; 100 4 to 6-inch seedlings, \$8.00.

These low prices only good until Dec. 31, 1953.

BLUE DOUGLAS FIR

(Pseudotsuga taxifolia glauca)

One of the finest tall-growing evergreens that can be planted. Ours is the bluish Rocky Mountain strain, much superior to Pacific or Intermountain types for planting in the Midwest and East.

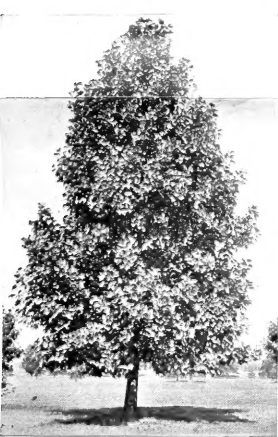


Colorado Blue Spruce

If you drive out this way let us show you plants that are 10 or 12 years old and you will agree there is nothing more handsome.

Douglas Fir is favored by some as the best evergreen Christmas tree for planting. It certainly is not as rugged as Scotch Pine and requires better growing conditions. It is, however, pest-free, rapid-growing and adapted to well-drained soils.

Plants are nice; husky with excellent root system.



Blue Douglas Fir

Special Fall Offer:
2 yr., 6 to 8 inches, Ten for 90c. Twenty-five for \$2.00. Fifty for \$3.50, One hundred for \$6.00.

TULIP TREE

The Tulip is a stately tree and a fine specimen for large open areas. It is not suited for restricted grounds. The tree is often oversold on its Tulip-like flowers—these are rather inconspicuous and do not appear for several years after planting.

But it is a fine specimen shade tree with unusual leathery leaves that makes rapid growth. Prefers good soil. **Do not confuse these fine, developed, nursery-grown plants with collected wildlings that seldom live.**

Regular \$3.25 value.

Fall Special—Field-grown, full and bushy, 5 to 6 ft., Each \$2.50, Three \$7.00.

LANCE-LEAF or GREEN ASH

(Fraxinus lanceolata)

Best of all Ashes for home planting. A fine, stately tree that transplants wonderfully well. **Light, lacy shade encourages luxuriant turf.**

Foliage is soft pale green and its growth form is upright and confined rather than wide spreading. It is difficult to imagine a home grounds that will not benefit from at least one Ash tree.

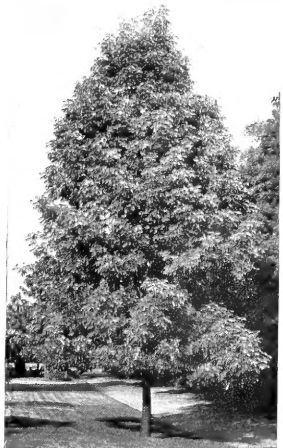
SPECIAL PRICE ON SILVER MAPLE, ASH, THORNLESS HONEYLOCUST and AMERICAN PLANE

5 to 6 ft. field-grown, nicely formed trees, regularly \$2.50-\$2.75.

Any selection: Each \$1.50, Three \$3.75, Ten \$10.00.



Tulip Tree Flower



Silver Maple



Thornless Honeylocust

Thornless Honeylocust

For street and lawn planting this tree is one of the more favored to replace American Elm. Racemes of fragrant, creamy flowers appear in May. Lacy, delicate foliage lends an exotic effect. Excellent with modern architecture. A legume (like Clover), it actually feeds and encourages a rich turf.

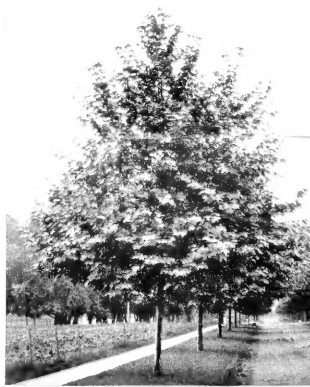
It is rapid-growing, perfectly hardy and at home in all types of soil. Definitely a shade tree of distinction.

SHADE TREES

SILVER MAPLE

Broad, spreading tree with tremendous get-up-and-grow. Completely hardy. Foliage light green above and silvery below casts soft, filtered shade that does not suppress grass.

Useful as a temporary tree for quick shading effect between slower-growing trees.



American Plane

AMERICAN PLANE

(Platanus occidentalis)

There are locations where one needs a shade tree that will grow into a big, robust fellow and here the Plane Tree fills the bill. It is also famous for tolerating city fumes and smoke.

Give the Plane plenty of growing room. You'll like the way it "makes up" in a hurry. The shaggy bark, showing pale green beneath, is a distinct feature not found in any other tree. Its mottled shade permits grass to grow beneath.



Silver Maple



Pfizer Juniper

PFITZER JUNIPER

Pfizer Juniper is perhaps the most universally satisfactory and useful evergreen shrub of them all. We grow thousands of them and never seem to have enough. It is "just right" for so many locations.

Exceptionally handsome and hardy, its leathery grey-green foliage covers arching, spreading branches and makes it particularly useful in the foundation planting or as an informal border. It will stand considerable shade and is likewise drought resistant.

No other evergreen I know flourishes so well from the Gulf to the Great Lakes and from coast to coast.

Field-grown and moss-balled, 12 to 15 inches. Regular \$3.50 value.

Special Fall Price: Each \$2.00, Three \$5.25, Ten \$15.00.

WINONA REDCEDAR

A superior form of Redcedar from Winona, Minn. Blight-free and with more compact, richer foliage.

May be pruned as desired which makes it valuable for height and accent in the foundation planting or for a tall hedge or screen or background.

Field-grown, balled, 15 to 18 inches. Regular \$2.75 value.

Special Fall Price: Each \$2.00, Three \$5.25, Ten \$15.00.

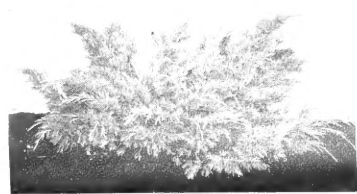
BLUE PFITZER (Juniperus hetzi glauca)

There is real need for a Blue Pfizer Juniper to provide contrast and accent in the evergreen planting. We have tried several blue types and find this the most satisfactory. It has the same full spreading form as the green Pfizer and is equally robust and handsome.

Field-grown and moss-balled, 12 to 18 inches: Each \$2.50, Three \$6.75, Ten \$20.00.



Winona Redcedar



Blue Pfizer

PINES-

SCOTCH PINE (Pinus sylvestris)

Most popular evergreen for Christmas tree planting and with good reason. It is much easier to get a "catch" with Scotch Pine than other evergreens. It will grow in blow sand, the meanest clay or in a rock pile. Like other Pines, all it needs is good drainage. Makes a dense bushy growth that shapes up well. Ours has a good blue-green cast, and is unusually fast growing. For quick cover, windbreak and background it is tops.

NORWAY PINE (Pinus resinosa)

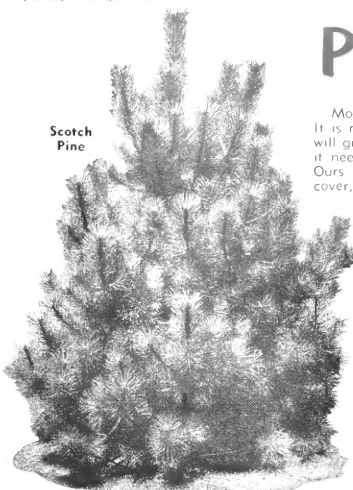
Here is a tree that many think will become the foremost plantation Christmas tree, and those who have decorated a full-body Norway Pine (or Scotch Pine) in their homes will never willingly go back to a thin, shipped-in tree.

Also useful for screening, climate control and woodland planting. Plant in the open as it does not tolerate shade.

Black or Austrian Pine

(Pinus nigra)

Most widely used Pine tree for ornamental planting. Excellent for backgrounds, windbreaks, screening. Shaggy, dark green foliage. Famous for resisting heat, drought and city smoke.



Scotch Pine



Black or Austrian Pine

PINE PRICES

This fall we have an unusually fine group of 3-year root-pruned or transplanted NORWAY PINE, SCOTCH PINE and BLACK or AUSTRIAN PINE, your choice, at values you can't duplicate for trees of this size and quality:

3-yr. transplants, 8 to 12 inches: Ten for \$1.50, Twenty-five for \$2.75, One Hundred for \$10.00.

Whether you want to plant this fall or next spring, reserve your needs now at these low prices.

Blue-green Scotch Pine Special
2-yr. seedlings, 6 to 12 in.,
500 for \$20.00,
\$35.00 per thousand

SIBERIAN ELM (Ulmus pumila)

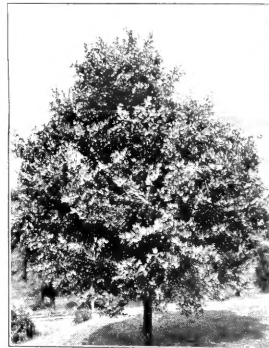
Fastest-growing, hardy tree you can plant. Five feet growth per year is common. Few trees are so drought-resistant or suited to so many soils and locations. Free of, or resistant to, diseases and blights of American Elm.

While waiting for slower-growing hardwood trees to develop, Siberian Elm may be interplanted to provide "sudden shade". We consider it better for screening than Lombardy Poplar.

For Low-Cost Air-Conditioning Nature's Way Use Siberian Elm for Shade, Screening, Windbreak Planting.

A 40% Savings in These Special Fall Prices

	Each	3	10
Field-Grown Well-Branching, 4 to 5-foot plants	\$1.00	\$2.50	\$7.50
	10	25	50
Screening Size, 2 to 3 foot, branched	\$2.40	\$5.00	\$9.00
			100
			\$16.00



Siberian Elm

FEATHER-WEIGHT PACKING TO SAVE YOU MONEY

Because it is not possible to determine shipping costs in advance, plants are priced FOB Elsberry. Shipments will ordinarily go forward RR Express and this is usually more satisfactory to you, except on small packages which will be sent Parcel Post. Our sturdy, feather-weight packing keeps shipping charge to absolute minimum—average is 6% of plant cost.



Siberian Elm Screen and Windbreak